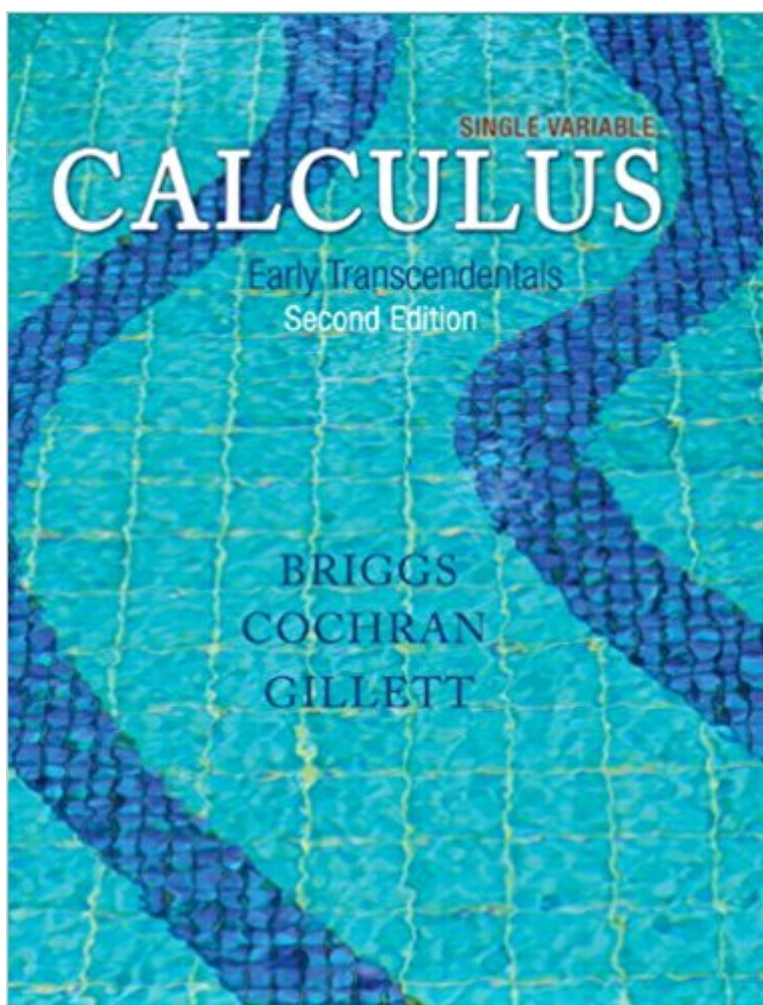


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# **Single Variable Calculus: Early Transcendentals Plus MyMathLab With Pearson EText -- Access Card Package (2nd Edition) (Briggs/Cochran/Gillett Calculus 2e)**





## Synopsis

**ALERT:** Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. This much anticipated second edition of the most successful new calculus text published in the last two decades retains the best of the first edition while introducing important advances and refinements. Authors Briggs, Cochran, and Gillett build from a foundation of meticulously crafted exercise sets, then draw students into the narrative through writing that reflects the voice of the instructor, examples that are stepped out and thoughtfully annotated, and figures that are designed to teach rather than simply supplement the narrative. The authors appeal to students' geometric intuition to introduce fundamental concepts, laying a foundation for the development that follows.

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## Book Information

Series: Briggs/Cochran/Gillett Calculus 2e

Paperback: 650 pages

Publisher: Pearson; 2 edition (January 22, 2014)

Language: English

ISBN-10: 0321965175

ISBN-13: 978-0321965172

Product Dimensions: 8.5 x 1.2 x 10.8 inches

Shipping Weight: 3.2 pounds (View shipping rates and policies)

Average Customer Review: 3.3 out of 5 stars 29 customer reviews

Best Sellers Rank: #6,990 in Books (See Top 100 in Books) #27 in Books > Textbooks > Science & Mathematics > Mathematics > Calculus #29 in Books > Science & Math > Mathematics > Pure Mathematics > Calculus

## Customer Reviews

William Briggs has been on the mathematics faculty at the University of Colorado at Denver for

twenty-three years. He received his BA in mathematics from the University of Colorado and his MS and PhD in applied mathematics from Harvard University. He teaches undergraduate and graduate courses throughout the mathematics curriculum with a special interest in mathematical modeling and differential equations as it applies to problems in the biosciences. He has written a quantitative reasoning textbook, *Using and Understanding Mathematics*; an undergraduate problem solving book, *Ants, Bikes, and Clocks*; and two tutorial monographs, *The Multigrid Tutorial* and *The DFT: An Owner's Manual for the Discrete Fourier Transform*. He is the Society for Industrial and Applied Mathematics (SIAM) Vice President for Education, a University of Colorado President's Teaching Scholar, a recipient of the Outstanding Teacher Award of the Rocky Mountain Section of the Mathematical Association of America (MAA), and the recipient of a Fulbright Fellowship to Ireland.

Â Lyle Cochran is a professor of mathematics at Whitworth University in Spokane, Washington. He holds BS degrees in mathematics and mathematics education from Oregon State University and a MS and PhD in mathematics from Washington State University. He has taught a wide variety of undergraduate mathematics courses at Washington State University, Fresno Pacific University, and, since 1995, at Whitworth University. His expertise is in mathematical analysis, and he has a special interest in the integration of technology and mathematics education. He has written technology materials for leading calculus and linear algebra textbooks including the Instructor's *Mathematica Manual for Linear Algebra and Its Applications* by David C. Lay and the *Mathematica Technology Resource Manual for Thomas' Calculus*. He is a member of the MAA and a former chair of the Department of Mathematics and Computer Science at Whitworth University.

Â Bernard Gillett is a Senior Instructor at the University of Colorado at Boulder; his primary focus is undergraduate education. He has taught a wide variety of mathematics courses over a twenty-year career, receiving five teaching awards in that time. Bernard authored a software package for algebra, trigonometry, and precalculus; the Student's *Guide and Solutions Manual* and the Instructor's *Guide and Solutions Manual for Using and Understanding Mathematics* by Briggs and Bennett; and the Instructor's *Resource Guide and Test Bank for Calculus and Calculus: Early Transcendentals* by Briggs, Cochran, and Gillett. Bernard is also an avid rock climber and has published four climbing guides for the mountains in and surrounding Rocky Mountain National Park.

It's an ok book for calculus, but I don't really like how they have it organized and I don't really like the examples they use either.

good

bought the book because it came with the access code. The access code worked fine, but I needed chapters 11-14 and the book only goes to ch 10.

Came in with everything, but I would recommend the hardcover because the paperback textbook will get creased and unappealing after a while.

Cover was partiall ripped off so cover came off already

Good book, came with the code, met my expectations.

Just as expected

Very good dealNew book

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